

CONTRACT

KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

KWME, Inc
Attention: Rose Manipon
600 Kapiolani Blvd
#212
Honolulu, HI 96813

Contract / Revision 147027 /		Alt. Order #
Product		
Contract Dates 07/09/12 - 07/15/12		Est. #
Advertiser POL - Ben Cayetano for Mayor		Original Date / Revision 07/05/12 / 07/11/12
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/09/12	07/13/12	M-F Wake Up 2day	5a-8a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				4	\$250.00			
N 4	KHON	07/09/12	07/13/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				2	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KHON	07/09/12-07/15/12	M-F 5p-530p News	5p-530p	MTuWThF----	:30		\$500.00	NM		
			See MG 4.3									
	3	KHON	07/13/12-07/13/12	M-F 5p-530p News	5p-530p	-----F----	:30		\$500.00	NM		
	Ⓜ MG for 4.1 07/10											
N 5	KHON	07/09/12	07/13/12	M-F 530p-6p News	530p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				1	\$500.00			
N 6	KHON	07/09/12	07/13/12	M-F 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				1	\$1,500.00			
N 7	KHON	07/09/12	07/13/12	M-F 10p-1035p	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				1	\$1,000.00			
Totals											9	\$5,000.00

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/01/12 -07/13/12	9	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26
Totals	9	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

CONTRACT



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Friends of Ben Cayetano C/O
KWME
600 Kaplalani Blvd
One Kaplalani Building
Suite 212
Honolulu, HI 96813

Contract / Revision 930880 /		Alt Order #
Product 7/9 WK		
Contract Dates 07/09/12 - 07/15/12		Estimate #
Advertiser Cayetano/NP/Mayor		Original Date / Revision 07/05/12 / 07/05/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB# 9913141	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	07/09/12	07/15/12	KITV 4 News This Morning	5-7am		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				4	\$100.00			
N 2	KITV	07/09/12	07/15/12	The View	8:58-10:00 am / Hc		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				2	\$150.00			
N 3	KITV	07/09/12	07/15/12	Dr Oz 4-5p	4-5p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				2	\$150.00			
N 4	KITV	07/09/12	07/15/12	KITV News At 5	5-5:30pm		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				2	\$300.00			
N 5	KITV	07/09/12	07/15/12	KITV News At 6	6-6:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				2	\$500.00			
N 6	KITV	07/09/12	07/15/12	KITV News At 10	10-1035pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				2	\$500.00			
N 7	KITV	07/15/12	07/15/12	AM FUNNIEST VIDEOS	6-7pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	-----S				1	\$700.00			
N 8	KITV	07/10/12	07/10/12	WIPEOUT	7-8pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	-T-----				1	\$600.00			
N 9	KITV	07/14/12	07/14/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	-----S-				1	\$100.00			
Totals											17	\$5,000.00

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

Contract / Revision	Alt Order #
930880 /	

Contract Dates	Product	Estimate #
07/09/12 - 07/15/12	7/9 WK	

Advertiser	Original Date / Revision
Cayetano/NP/Mayor	07/05/12 / 07/05/12

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/15/12	17	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26
Totals	17	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26

Signature: _____ Date: _____

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CONTRACT

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

And:

Media Plus - Honolulu
c/o KWME, Inc.
600 Kapiolani Blvd., Suite #212
Honolulu, HI 96813

Contract / Revision 793734 /		Alt Order #
Product 7/9-7/15		
Contract Dates 07/09/12 - 07/15/12		Estimate #
Advertiser Ben Cayetano for Mayor		Original Date / Revision 07/05/12 / 07/05/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Lehua Watson	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB# 2500	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	07/09/12	07/15/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				1	\$60.00			
N 2	KFVE	07/09/12	07/15/12	Hawaii News Now at 6:30	628p-7p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				1	\$150.00			
N 3	KFVE	07/09/12	07/15/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				1	\$350.00			
N 4	KFVE	07/09/12	07/15/12	Extra (935p-1005p)	935p-1005p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				1	\$150.00			
N 5	KFVE	07/09/12	07/15/12	Hot Hawaiian Nights 8p	8p-9p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	----F--				1	\$350.00			
N 6	KFVE	07/09/12	07/15/12	Hi News Now at Nine Sa-Su	9p-935p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----SS				1	\$300.00			
N 7	KFVE	07/09/12	07/15/12	Greatest UH Games Ever	7p-9p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----S				1	\$100.00			
N 8	KFVE	07/09/12	07/15/12	Living Local w/ Baraquios	935p-1235p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----S				1	\$25.00			
N 9	KFVE	07/09/12	07/15/12	Access Hollywood (Wknd)	4p-5p		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----S-				1	\$15.00			

*Tax 1 Note: General Excise Tax 4.712%

Totals 9 \$1,500.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 -07/15/12	9	\$1,500.00	\$1,275.00	\$60.08	\$1,335.08
Totals	9	\$1,500.00	\$1,275.00	\$60.08	\$1,335.08

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CONTRACT

KHNL
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

And:

Media Plus - Honolulu
 c/o KWME, Inc.
 600 Kapiolani Blvd., Suite #212
 Honolulu, HI 96813

Contract / Revision 793564 /		Alt Order #
Product 2012 Ben Cayetano-Primary week 3 July9-July16		
Contract Dates 07/09/12 - 07/15/12		Estimate #
Advertiser Ben Cayetano for Mayor		Original Date / Revision 07/05/12 / 07/06/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Nani Liu	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
		Total Ratings 28.50
IDB# 2500	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KHNL	07/09/12	07/15/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	3	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/12	07/15/12	MTWTF--				3	\$170.00	1.00			
N 2	KHNL	07/09/12	07/15/12	NBC Today Show	7a-9a		:30				NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/12	07/15/12	MTWTF--				1	\$230.00	1.10			
N 3	KHNL	07/09/12	07/15/12	Hi News Now at Five	5p-530p		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/12	07/15/12	MTWTF--				1	\$195.00	1.30			
N 4	KHNL	07/09/12	07/15/12	Hi News Now at 5:30	530p-8p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/12	07/15/12	MTWTF--				2	\$250.00	1.60			
N 5	KHNL	07/09/12	07/15/12	Hi News Now at Ten	10p-1035p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/12	07/15/12	MTWTF--				2	\$350.00	2.20			
N 6	KHNL	07/09/12	07/15/12	America's Got Talent	8p-9p		:30				NM	1	\$1,185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/12	07/15/12	--W----				1	\$1,185.00	6.00			
N 7	KHNL	07/09/12	07/15/12	Hi News Now at Five	5p-530p		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/12	07/15/12	-----S				1	\$195.00	1.20			
N 8	KHNL	07/09/12	07/15/12	Hi News Now at Ten	10p-1035p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/12	07/15/12	-----S				1	\$300.00	2.30			
N 9	KHNL	07/09/12	07/15/12	America's Got Talent	7p-9p		:30				NM	1	\$1,185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/12	07/15/12	-T-----				1	\$1,185.00	6.00			
											Totals	28.50	\$5,000.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/15/12	13	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26
Totals	13	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26

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CONTRACT



KGMB
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

And:

Media Plus - Honolulu
 c/o KWME, Inc.
 600 Kapiolani Blvd., Suite #212
 Honolulu, HI 96813

Contract / Revision 793512 /		Alt Order #
Product July 9		
Contract Dates 07/09/12 - 07/15/12		Estimate #
Advertiser Ben Cayetano for Mayor		Original Date / Revision 07/05/12 / 07/06/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Bruce Nakamura	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB# 2500	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGMB	07/09/12	07/13/12	HI News: Sunrise 5-8a	5a-8a		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				2	\$215.00			
N 2	KGMB	07/09/12	07/13/12	HI News NOW at 5p	5p-530p		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				2	\$475.00			
N 3	KGMB	07/09/12	07/13/12	HI News NOW at 6p	6p-630p		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				2	\$850.00			
N 4	KGMB	07/09/12	07/13/12	HI News NOW at 10p	10p-1035p		:30			NM	2	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				2	\$960.00			
D 5	KGMB	07/15/12	07/15/12	60 Minutes	6p-7p		:30			NM	0	\$0.00
Totals											8	\$5,000.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/13/12	8	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26
Totals	8	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.